



# Donut Vouchers Media Pack

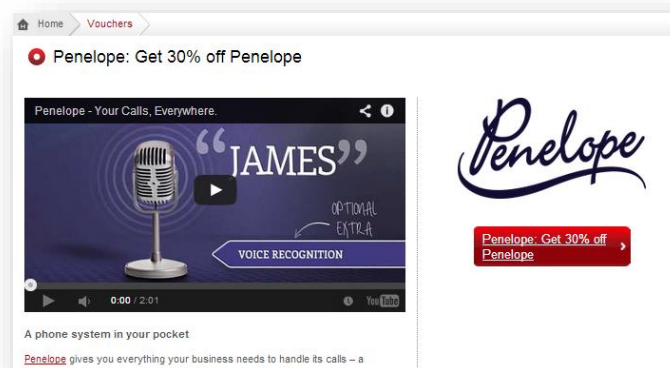
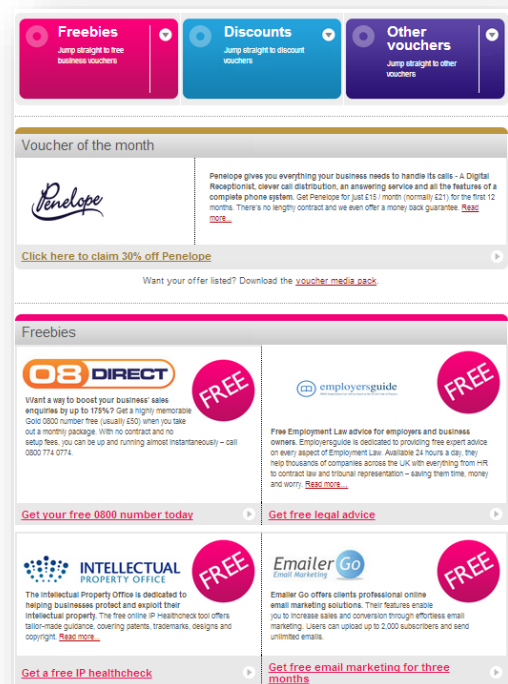
Attracting more than 640,000 visits from small and medium-sized businesses each month, the five Donuts (**Start Up**, **Marketing**, **Law**, **IT** and **Tax**) offer guidance on every element of starting and running a business.

## Your opportunity

Gain access to the **640,000 businesses** that visit the Donuts each month. Companies as varied as Sage and Frillo promote their services to small businesses via the Donut vouchers, newsletters and tweets. You can join them.

## What do I get from promoting my company with Donut Vouchers?

- Your product or service promoted in the **Vouchers** section of all five Donut sites.
- Your product or service promoted on the **homepages** of all five Donuts.
- The option to be the exclusively featured voucher in the monthly and weekly Donut newsletters, distributed to **58,000** and **36,000** registered SMEs respectively.
- A dedicated vouchers landing page for you to feature video, images and any information about you and your offer to the Donut audience.
- Twitter promotion of your voucher to more than **60,000** Donut followers.





## Packages

There are two set packages designed to help you get started with Donut Vouchers.

### Silver Package:

- Feature in the Donut Vouchers section across all five Donuts for three months.
- Exclusive feature on the homepages of all five Donuts for two weeks.
- Feature in one Donut Weekly newsletter (sent to 38,000 SMEs).
- Twitter coverage – three tweets per week to more than 60,000 followers.

Price for three months: £1,800 + VAT

### Gold Package:

- Feature in the Donut Vouchers section across all five Donuts for three months.
- Exclusive feature on the homepages of all five Donuts for two weeks.
- Feature as Voucher of the Month across all five Donuts for one month.
- Exclusive feature in one Donut Monthly newsletter (sent to 58,000 SMEs).
- Feature in two Donut Weekly newsletters (each edition sent to 36,000 SMEs).
- Twitter coverage – seven tweets per week to more than 60,000 followers.

Price for three months: £3,000 + VAT



## Solus emails

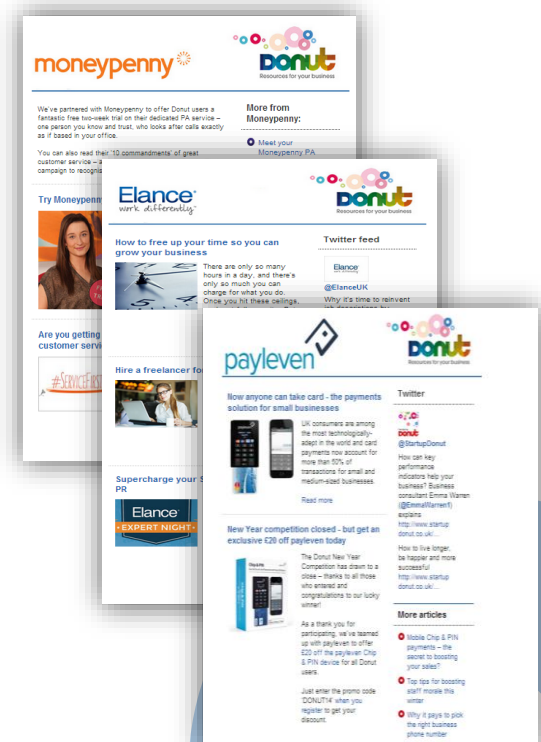
We can also send dedicated solus emails to our database of 18,000 SMEs. Ask us about these if you'd like to know more.

## Facebook promotion

The Donut Facebook group has more than 4,000 active small business members, and a potential audience of more than 50,000. Talk to us if you'd like to get in front of them.

## Banner advertising

Banner advertising is available on business topic pages.



## Interested?

If you'd like to promote your company to thousands of businesses with Donut Deals and vouchers, contact Joanna Peters at [joanna.peters@atomcontentmarketing.co.uk](mailto:joanna.peters@atomcontentmarketing.co.uk), or call on 0117 904 2224.