



Donut Vouchers Media Pack

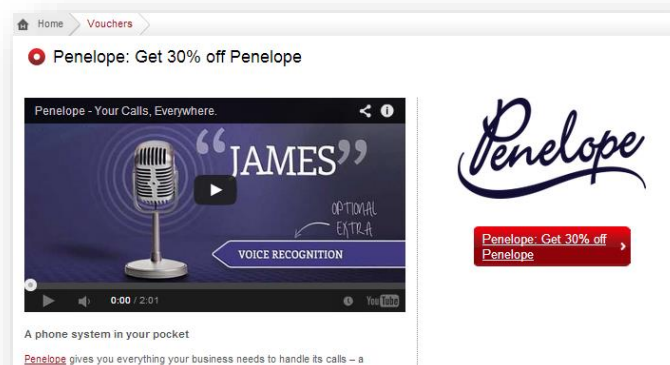
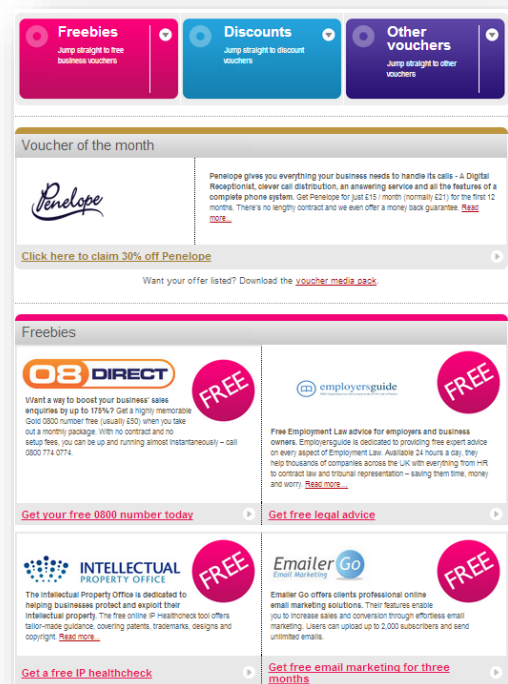
Attracting more than 640,000 visits from small and medium-sized businesses each month, the five Donuts (**Start Up, Marketing, Law, IT** and **Tax**) offer guidance on every element of starting and running a business.

Your opportunity

Gain access to the **640,000 businesses** that visit the Donuts each month. Companies as varied as Sage and Frillo promote their services to small businesses via the Donut vouchers, newsletters and tweets. You can join them.

What do I get from promoting my company with Donut Vouchers?

- Your product or service promoted in the **Vouchers** section of all five Donut sites.
- Your product or service promoted on the **homepages** of all five Donuts.
- The option to be the exclusively featured voucher in the monthly and weekly Donut newsletters, distributed to **58,000** and **36,000** registered SMEs respectively.
- A dedicated vouchers landing page for you to feature video, images and any information about you and your offer to the Donut audience.
- Twitter promotion of your voucher to more than **60,000** Donut followers.





Packages

There are two set packages designed to help you get started with Donut Vouchers.

Silver Package:

- Feature in the Donut Vouchers section across all five Donuts for three months.
- Exclusive feature on the homepages of all five Donuts for two weeks.
- Feature in one Donut Weekly newsletter (sent to 38,000 SMEs).
- Twitter coverage – three tweets per week to more than 60,000 followers.

Price for three months: £1,800 + VAT

Gold Package:

- Feature in the Donut Vouchers section across all five Donuts for three months.
- Exclusive feature on the homepages of all five Donuts for two weeks.
- Feature as Voucher of the Month across all five Donuts for one month.
- Exclusive feature in one Donut Monthly newsletter (sent to 58,000 SMEs).
- Feature in two Donut Weekly newsletters (each edition sent to 36,000 SMEs).
- Twitter coverage – seven tweets per week to more than 60,000 followers.

Price for three months: £3,000 + VAT



Solus emails

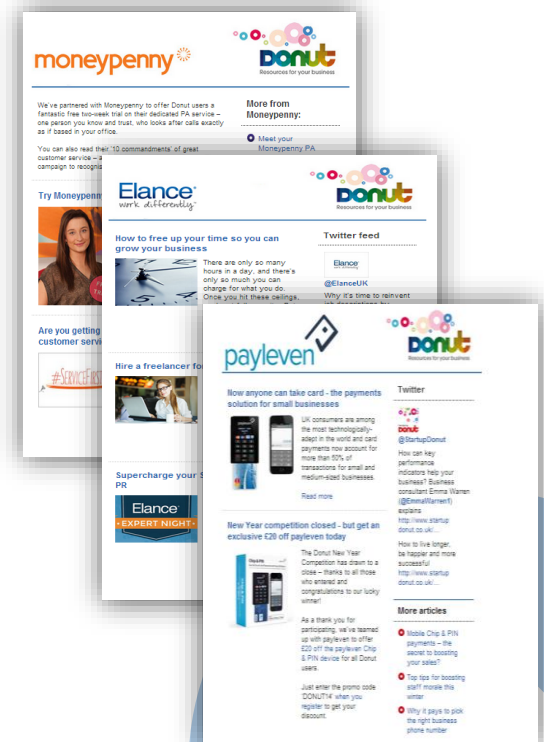
We can also send dedicated solus emails to our database of 18,000 SMEs. Ask us about these if you'd like to know more.

Facebook promotion

The Donut Facebook group has more than 4,000 active small business members, and a potential audience of more than 50,000. Talk to us if you'd like to get in front of them.

Banner advertising

Banner advertising is available on business topic pages.



Interested?

If you'd like to promote your company to thousands of businesses with Donut Deals and vouchers, contact Joanna Peters at joanna.peters@atomcontentmarketing.co.uk, or call on 0117 904 2224.