



Donut Offers Media Pack

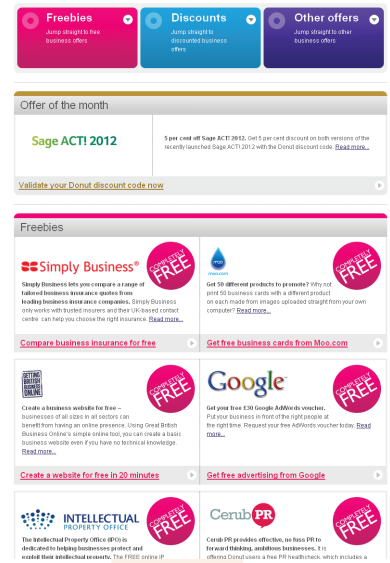
Attracting over 90,000 visits from SMEs each month, the Donuts offer guidance on every element of starting and running a business. There are five Donut sites covering **Start Up, Marketing, Law, IT and Tax.**

Your opportunity

The Donut offers represent your opportunity to gain access to the 90,000+ SMEs visiting the resource. Companies including Sage, Dell, Microsoft and Google all promote their services via a Donut offer, and you can join them.

What do I get from promoting my offer on the Donuts?

- Your product or service exposed to **2,500 SMEs** each month
- Your own **customisable page**-featuring a video and information about your business
- The option to be the featured offer in the monthly Donut newsletter, distributed to **over 50,000** registered members.*
- Your offer featured on **all five Donut websites**
- Trackable URL to a specific page on your site, so you can trace the leads generated by your offer
- Twitter promotion of your offer to over 40,000 followers **every day**



Get your 5 per cent Sage discount code valid on all sage software and services including payroll, accounts and CRM packages. Whatever your accounting, payroll or business planning needs, Sage has the right solution for you.



[Get your 5% off Sage discount code](#)

Your offer links both directly to your site and to your own page on the Donuts.

All of the copy is customisable and your offer can be changed at any time to align with your specific products or promotions.

These offers feature on **all five Donut websites**, giving maximum exposure to your market sector and beyond.

*Only available with platinum offer package



Gold Package:

- Three months featured on the offers page across all five Donuts
- Your own customisable page across all five Donuts
- Twitter coverage – One tweet per day to over 40,000 followers

Three months - £750 + VAT

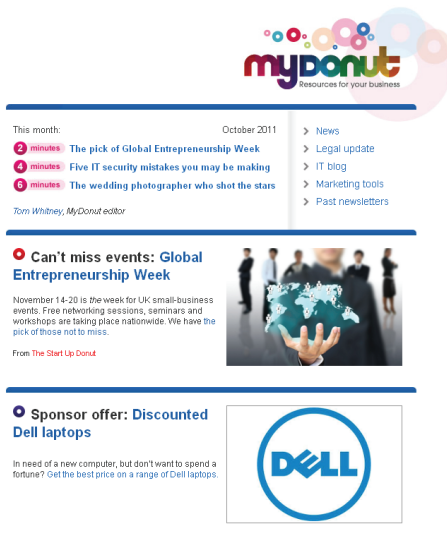
12 months - £2,500 + VAT

Platinum Package:

- Three months featured on the offers page across all five Donuts
- Your own customisable page across all five Donuts
- Exclusively featured as the Offer of the Month in one edition of the Donut newsletter sent to over 50,000 SMEs.
- Exclusively featured as Offer of the Month across all five Donuts
- Twitter coverage – three tweets per day to over 40,000 followers

Three Months - £1,200 + VAT

12 Months - £4,000 + VAT



Interested?

If you'd like to promote your company to thousands of SMEs with **Donut offers**, contact Jack Somervell on either:

jack.somervell@bhpinfosolutions.co.uk

0117 904 2224.

Your offer in the Donut newsletter with the Platinum package: Sent to over 50,000 SMEs.

